

If at first you don't succeed ...

- After the failure to set up a new colony in North America with Roanoke, England took a bit of a break from establishing another colony.
- In 1607, some wealthy individuals in England pooled their money together and created a new trading company.
 - They wanted a “piece of the pie” to take advantage of the new wealth England was gaining in the Americas.
- This new trading company was called the **Virginia Company of London**.
- Not only did they want to trade, but they also secretly hoped to discover silver and gold in the Americas, too.

WHAT WAS THE VIRGINIA COMPANY?

- **Joint stock company**
- **Group of wealthy investors are shareholders**
- **Plan to establish settlements in America for a profit**



KING JAMES I



- Grants a charter to the Virginia Company in 1606 to settle & civilize America.
- England creates this company to keep the Spanish from taking over more parts of the New World.
- Find a quicker passage to Asia for trade.

- King James I absolutely loved this idea!!!
 - Why?
- Because King James I and England could make lots of money from this new trading company, a **charter** was created.
 - What is a *charter*?
- A **charter** is a document created by the government to allow a person or company to perform business elsewhere. This charter allowed the Virginia Company of London to create the colony of Virginia.

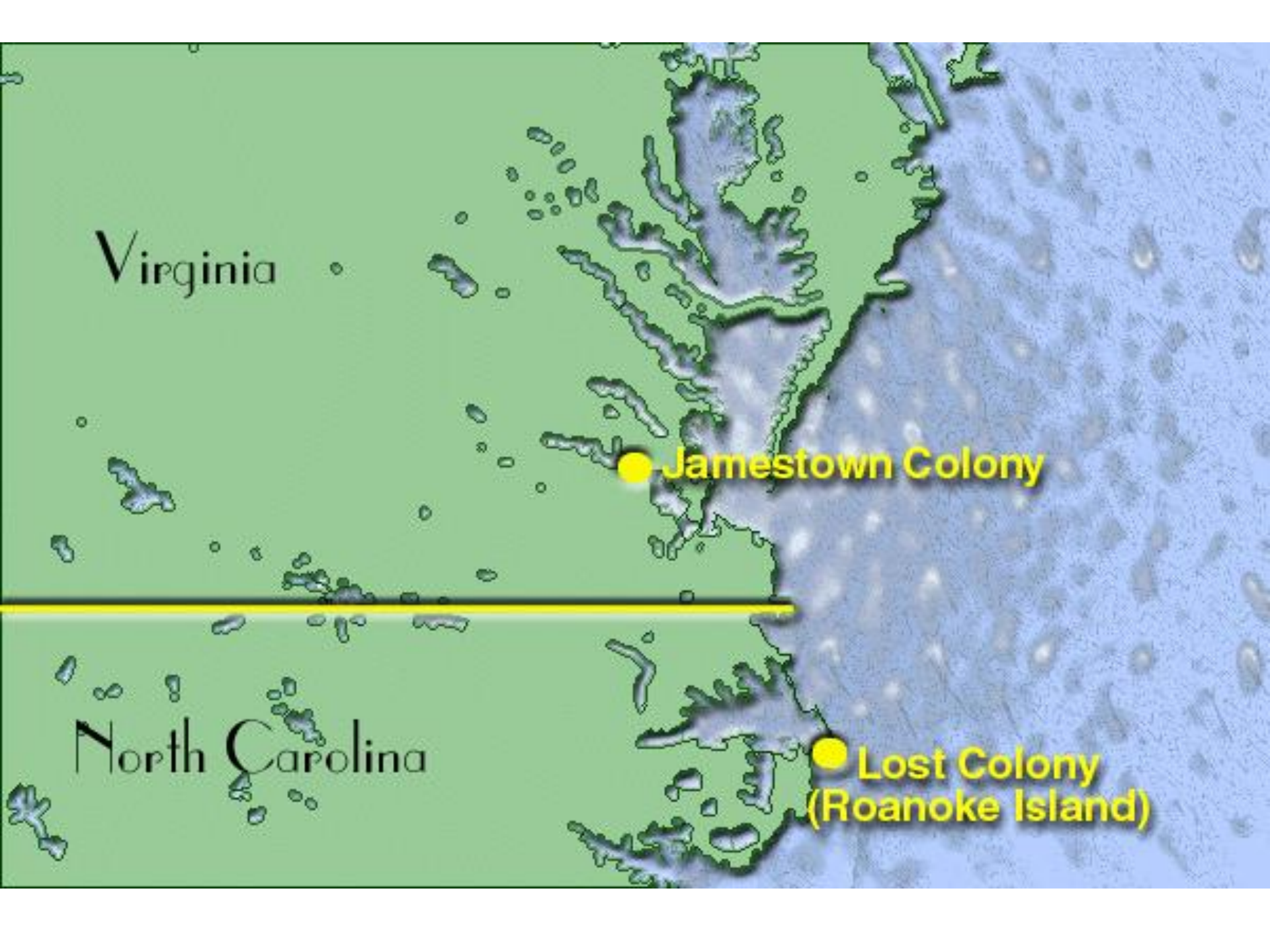


How could investors convince people to go?



- **Advertised economic opportunities**

- **Promised wealth from gold & minerals**



Virginia

● Jamestown Colony

North Carolina

● Lost Colony
(Roanoke Island)

Virginia Company of London

Virginia Company
hoped to discover silver and
gold
start trading with the
Natives (Indians)

- *Can you think of anything the British would have wanted from the Natives?*

- Items of great interest:
 - Fur pelts
 - Beads/Jewelry
 - Spices
 - Lumber
 - New food items unfamiliar to England
 - Silk from mulberry trees
 - Grapes

COLONIAL ERA



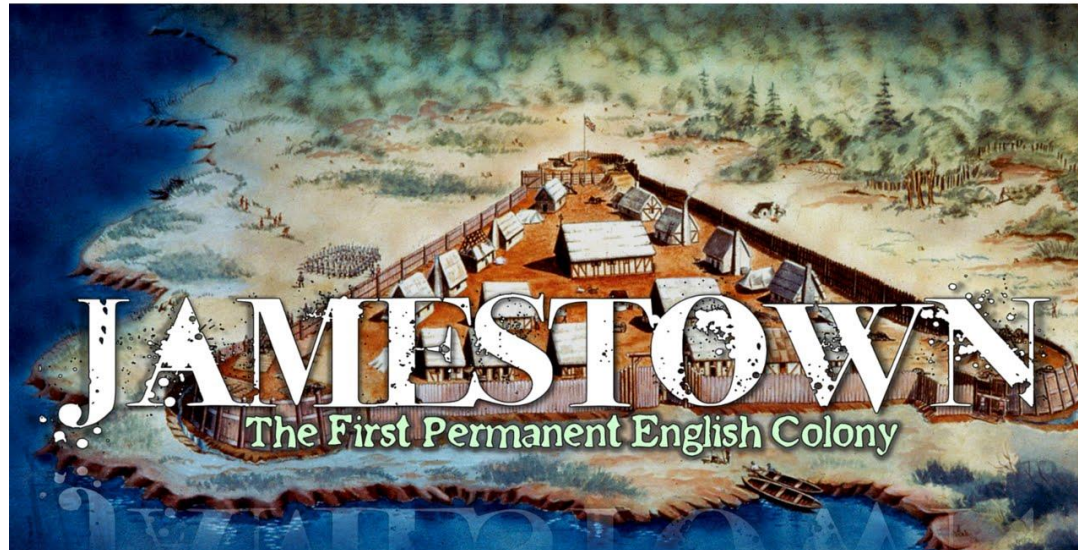
WARM UP

Use your imagination to make a list of 5 important settlers' jobs that would make a brand new colony in the Americas successful. Explain your reasons for each choice.



Jamestown – England's 2nd Attempt

- It's the year 1607, and Jamestown is established as the new settlement in the Americas. 100 people settled in the area.
 - Remember, the Virginia Company of London created Jamestown and the Virginia Colony.
- Jamestown almost becomes another massive, epic failure for England (just like Roanoke Island).
 - *After watching the Roanoke video clip, can you think of any possible challenges facing these new settlers in Jamestown?*



OCCUPATIONS
OF THE
ORIGINAL
JAMESTOWN
SETTLERS

Occupation (Total)	*Group	Number
Councell	Original	6
Preacher	Original	1
Gentlemen	Original	29
Carpenters	Original	6
Blacksmith	Original	1
Sailer	Original	1
Barber	Original	1
Bricklayers	Original	2
Mason	Original	1
Taylor/Tailers	Original	1
Drum	Original	1
Labourers	Original	12
Boyes	Original	4
A Surgeon	Original	1

Jamestown Colony



Jamestown was located with defense in mind. Enemy Spanish ships would have to pass through a narrow channel to reach Jamestown, making the ships easy marks for the settlers' cannons.

The forest could provide wood for building and for fuel.

Williamsburg was founded in 1633 as Middle Plantation by settlers from Jamestown.

The waters provided fish for food. But the water, so near the sea, was salty.

Jamestown
1607

Marsh

James River

Smith's Fort

Williamsburg

**GEOGRAPHY
SKILLS**

INTERPRETING MAPS

- 1. Human-Environment Interaction** What were the advantages and disadvantages of locating Jamestown on a river?
- 2. Human-Environment Interaction** What do you think would have been a commonly used method of transportation for people in this region?

<https://www.youtube.com/watch?v=ZXMjQWr3Z6Y>

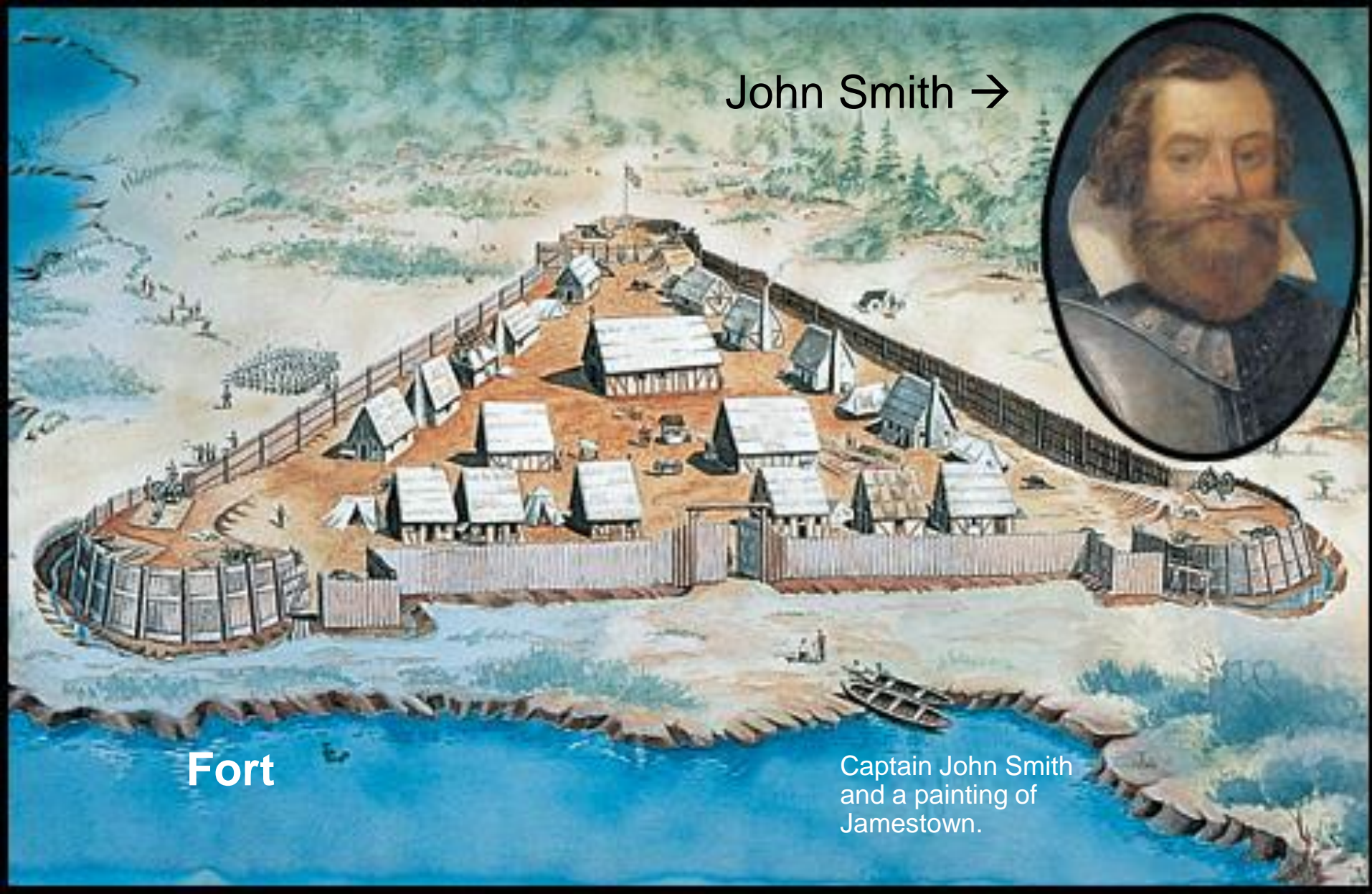
Jamestown- First lasting settlement, in Virginia

John Smith →



Fort

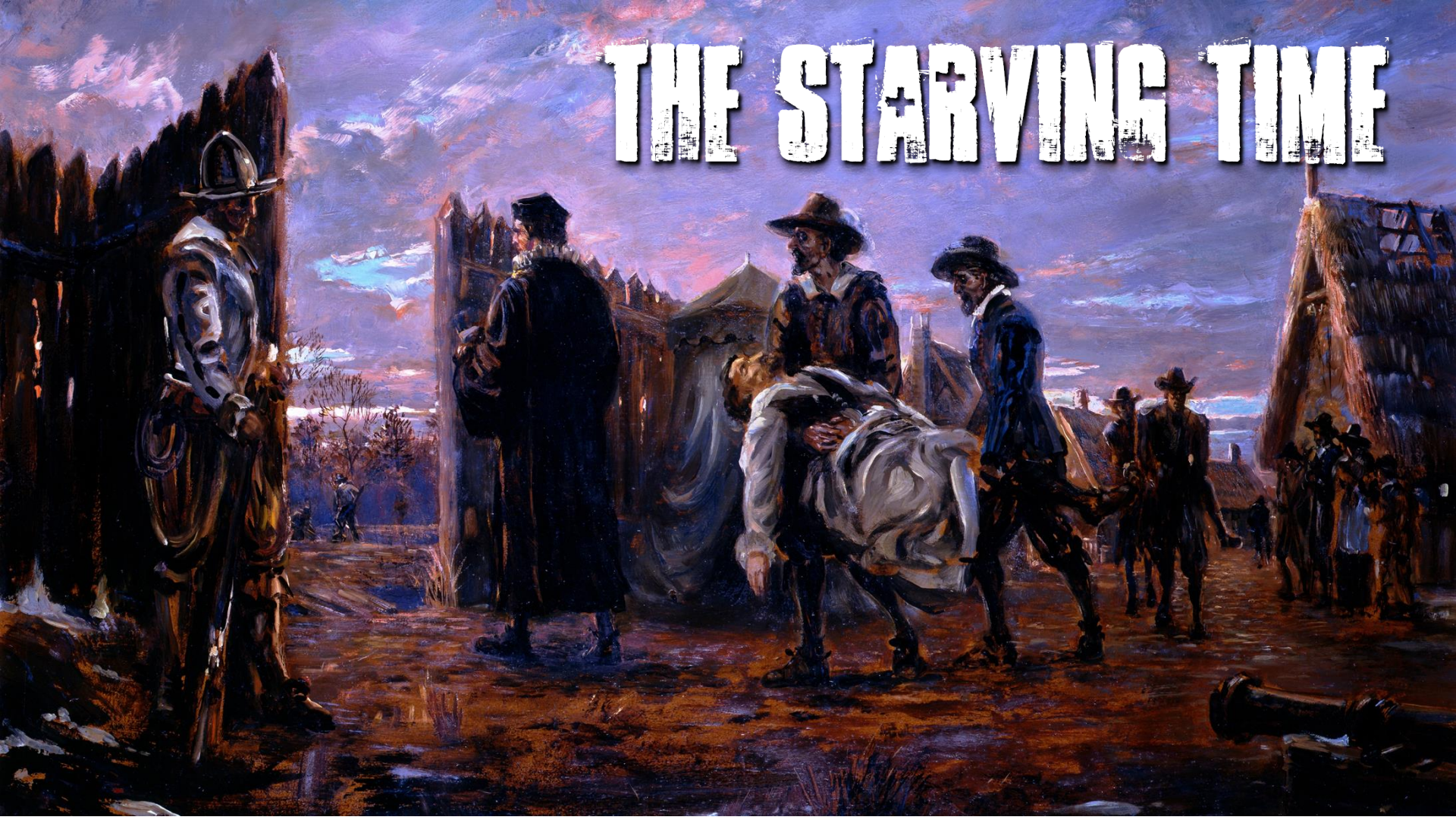
Captain John Smith
and a painting of
Jamestown.



Jamestown Challenges

- Jamestown almost failed during its first year of existence for a few reasons:
 - disease (malaria from mosquitoes)
 - starvation (most of the settlers were not farmers)
 - gold vs. daily chores
 - over-reliance on the Natives to provide food
 - unfamiliarity with harsh seasonal changes (winter, summer)
- This hard period was called The Starving Time.
- In fact, the situation was so bad, that out of the **100** original members to arrive, only **38** survived the first year!!!!!!
- <http://www.history.com/topics/thirteen-colonies/videos#life-in-jamestown>

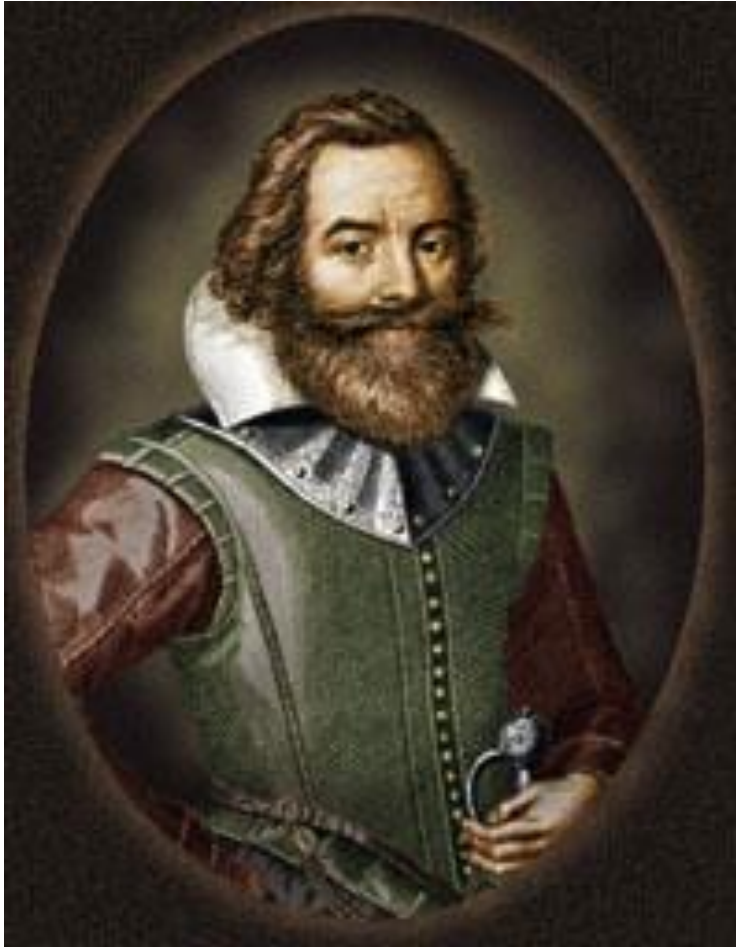
THE STARVING TIME



THE STARVING TIME



Captain John Smith Takes Charge



- After such a miserable first year in Jamestown, Captain John Smith took control of the Jamestown settlement.
- He gave the settlers some “tough love” and laid out some hard core rules for everyone to follow.
 - *If you were John Smith, what kinds of rules would you have established for the people of Jamestown?*