If at first you don’t succeed ...

- After the failure to set up a new colony in North America with Roanoke, England took a bit of a break from establishing another colony.

- In 1607, some wealthy individuals in England pooled their money together and created a new trading company.  
  - They wanted a “piece of the pie” to take advantage of the new wealth England was gaining in the Americas.

- This new trading company was called the Virginia Company of London.

- Not only did they want to trade, but they also secretly hoped to discover silver and gold in the Americas, too.
WHAT WAS THE VIRGINIA COMPANY?

- Joint stock company
- Group of wealthy investors are shareholders
- Plan to establish settlements in America for a profit
Grants a charter to the Virginia Company in 1606 to settle & civilize America.

England creates this company to keep the Spanish from taking over more parts of the New World.

Find a quicker passage to Asia for trade.
• King James I absolutely loved this idea!!!
  – Why?

• Because King James I and England could make lots of money from this new trading company, a charter was created.
  – What is a charter?

• A charter is a document created by the government to allow a person or company to perform business elsewhere. This charter allowed the Virginia Company of London to create the colony of Virginia.
How could investors convince people to go?

- Advertised economic opportunities
- Promised wealth from gold & minerals
Virginia Company of London

Virginia Company hoped to discover silver and gold, and start trading with the Natives (Indians).

- Can you think of anything the British would have wanted from the Natives?

- **Items of great interest:**
  - Fur pelts
  - Beads/Jewelry
  - Spices
  - Lumber
  - New food items unfamiliar to England
  - Silk from mulberry trees
  - Grapes
COLONIAL ERA
Use your imagination to make a list of 5 important settlers’ jobs that would make a brand new colony in the Americas successful. Explain your reasons for each choice.
Jamestown – England’s 2nd Attempt

• It’s the year 1607, and Jamestown is established as the new settlement in the Americas. 100 people settled in the area.
  – Remember, the Virginia Company of London created Jamestown and the Virginia Colony.

• Jamestown almost becomes another massive, epic failure for England (just like Roanoke Island).
  – After watching the Roanoke video clip, can you think of any possible challenges facing these new settlers in Jamestown?
## Occupations of the Original Jamestown Settlers

<table>
<thead>
<tr>
<th>Occupation (Total)</th>
<th>*Group</th>
<th>Number</th>
</tr>
</thead>
<tbody>
<tr>
<td>Councill</td>
<td>Original</td>
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<tr>
<td>Preacher</td>
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<tr>
<td>Gentlemen</td>
<td>Original</td>
<td>29</td>
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<tr>
<td>Carpenters</td>
<td>Original</td>
<td>6</td>
</tr>
<tr>
<td>Blacksmith</td>
<td>Original</td>
<td>1</td>
</tr>
<tr>
<td>Sailer</td>
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<tr>
<td>Barber</td>
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<tr>
<td>Bricklayers</td>
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<td>2</td>
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<tr>
<td>Mason</td>
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<td>1</td>
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<tr>
<td>Taylor/Tailers</td>
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<td>Drum</td>
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<tr>
<td>Labourers</td>
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<tr>
<td>Boyes</td>
<td>Original</td>
<td>4</td>
</tr>
<tr>
<td>A Surgeon</td>
<td>Original</td>
<td>1</td>
</tr>
</tbody>
</table>
Jamestown was located with defense in mind. Enemy Spanish ships would have to pass through a narrow channel to reach Jamestown, making the ships easy marks for the settlers’ cannons.

The forest could provide wood for building and for fuel.

Williamsburg was founded in 1633 as Middle Plantation by settlers from Jamestown.

The waters provided fish for food. But the water, so near the sea, was salty.

1. Human-Environment Interaction  What were the advantages and disadvantages of locating Jamestown on a river?
2. Human-Environment Interaction  What do you think would have been a commonly used method of transportation for people in this region?

https://www.youtube.com/watch?v=ZXMiQWr3Z6Y
Jamestown - First lasting settlement, in Virginia

Fort

John Smith →

Captain John Smith and a painting of Jamestown.
Jamestown Challenges

- **Jamestown almost failed during its first year** of existence for a few reasons:
  - **disease** (malaria from mosquitoes)
  - **starvation** (most of the settlers were not farmers)
  - **gold vs. daily chores**
  - over-reliance on the Natives to provide food
  - unfamiliarity with harsh seasonal changes (winter, summer)

- **This hard period was called The Starving Time.**

- In fact, the situation was so bad, that out of the **100** original members to arrive, only **38** survived the first year!!!!!!

THE STARVING TIME
THE STARVING TIME
After such a miserable first year in Jamestown, Captain John Smith took control of the Jamestown settlement.

He gave the settlers some “tough love” and laid out some hard core rules for everyone to follow.

— If you were John Smith, what kinds of rules would you have established for the people of Jamestown?